

Kootenay Library Federation
Board Meeting Minutes
27 October 2012

Fernie Heritage Library
492 3rd Street
Fernie,
250-423-4458

Attending:

Trustees: Don Berriault, Beaver Valley, Chair; Kay Hohn, Salmo, Treasurer; Stephen Gort, Fernie; Jane Hayes, Kimberley; Catherine McCormick, Kaslo; Mickey Wojnarowski, Nakusp; Elaine Sloan, Castlegar; Linda Farynowski, Creston; Holly Auger, Invermere; Jim Shepherd, Cranbrook; Sharon Block, Nelson; Jeanette Fairburn, Elkford; Denis Senecal, Cranbrook

Librarians: Emma Dressler, Fernie; Haley Feller, Fernie; Deanne Perreault, Cranbrook; Marianne Hansen, Salmo; Diane Andrews, Elkford; Eva Kelemen, Kaslo; Taylor Caron, Salmo; Joanne Plesman, Sparwood; June Stockdale, Nelson; Aaron Francis, Creston; Karin von Wittgenstein, Kimberley; Katie Albright, Rossland; Heather Maisel, Castlegar

KLF: Joanne Richards (Minutes)

Call to order – 9:00 am MDT

Introductions

Presentation:

[pause] Marketing Libraries to Overloaded Minds

by Dan Lepsoe of Midair Creative.

Presentation on marketing and new promotional ideas applicable to local and regional library marketing,

Business meeting: 1:00 to 2:30 pm:

Attending:

Joanne Richards
October, 2012

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1. Additions to /Approval of the Agenda: Motion to approve – Holly Auger, Second – Linda Farynowski; Carried.
2. Approval of the minutes of May 2012 meeting: Motion to approve – Stephen Gort, Second – Holly Auger; Carried.
3. Correspondence – for filing – Thank you letter from RDKB; for action – Conveyance letter from Libraries & Literacy Branch
4. Chair's Report - attached
5. Treasurer's Business - financial update Motion to approve – Holly Auger, second – Kay Hohn; Carried.

Draft 2013 budget – motion to approve – Jane Hayes, second Sharon Block;

Comments from Kay – 2% lift for Joanne, Helen and Gloria. Helen's hours reflect hours actually billed in 2012.

Comments from Joanne – details of spending in some categories to be included for Inaugural Meeting presentation pending development of programs and training

Carried.

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6. LDAG Report - attached
7. Director's Report – part of meeting package
8. New Business
 - Motion for Joanne to investigate costs for regional promo material with Dan Lepsoe's support - Denis Senecal; second – Linda Farynowski: Carried. (KLF members to be included in any brainstorming exercises.)
 - Motion for Joanne to investigate costs for developing regional children's library card – Denis Senecal, second – Holly Auger: Carried.
 - New Executive Election: Stephen Gort and Linda Farynowski agree to accept 1st & 2nd Vice-chair positions on KLF executive. Motion to accept nominations – Jane Hayes; second – Catherine McCormick: Carried.
 - Parade floats – create shared float for using in community parades by all libraries. What about vehicle magnets? Committee – Denis Senecal & Mickey Wojnarowski to work with Joanne to explore and cost options.
 - Discussion – Penticton Public Library – need more information which the Board directed Joanne to pursue.
9. Quick round table – 3 best things newsworthy items from your library – Tabled
10. Inaugural meeting – by teleconference, March 27, 2013, 6:30 pm PDT, 7:30 pm MDT
11. Spring meeting – Suggest - May, Grand Forks, May 4 or 25 to be determined.

Adjourned 2:40 pm - Holly Auger

Joanne Richards
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